



YUHAN WU



## Education

### BACHELORS IN INDUSTRIAL DESIGN

2008.9 – 2012.6

Beijing University of Technology

### GRADUATE CERTIFICATE IN WEB DESIGN

2013.9 - 2014.4

Sheridan College



## Accolades

### 2014 APPLIED ARTS STUDENT AWARDS WINNER - CATEGORY: WEB DESIGN

- Project: [yuhanwu.com/tpot/](http://yuhanwu.com/tpot/)
- Skills: Photoshop, Illustrator, HTML5, CSS3, Edge Animate



## Work Experience

### DIGITAL DESIGNER - MAGENTA DESIGN

Richmond Hill, Ontario | 2015.2 – Present

- Working directly with the Art Director designing and developing Wordpress and custom websites
- Concept and design of graphic design pieces in print and social
- Packaging and award designs for small and medium-sized businesses and organizations

### DIGITAL DESIGNER INTERN - LEO BURNETT, TORONTO

Toronto, Ontario | Summer 2014

- Collaborated closely with Account Managers and Creative Directors
- Web Design, E-Newsletters, Online Banners, and Digital Boards for various large scale brands
- Portfolio includes: Smuckers, Enbridge, Gain, IKEA, TD, and Coors Light



## Technology



HTML 5



CSS 3



Wordpress



Photoshop



Illustrator



InDesign



Edge Animate



Flash



## Design Skills

Web Design

Branding

Product Design

Packaging

Photography

## Contact

[yuhanwuyuhan@gmail.com](mailto:yuhanwuyuhan@gmail.com)

+1 905 617 2618

[www.yuhanwu.com](http://www.yuhanwu.com)